

INTERNATIONAL LANGUAGE CENTRE

PROFESSIONAL ENGLISH IV - ANNUAL SYLLABUS A.A. 2023-2024

MARKET LEADER ADVANCED - 3rd Ed. Extra Premium (ed. Pearson Longman)
(includes book, eBook and MyEnglishLab)

Weeks	group A & B <u>Lesson 1</u>	group A <u>lesson 2</u>	group B <u>lesson 3</u>
1st semester			
1-3	UNIT1 <i>First Impressions</i>	UNIT 2 <i>Training</i>	
4-6	UNIT 3 <i>Energy</i>	UNIT 4 <i>Marketing</i>	
7-9	UNIT 5 <i>Employment trends</i>	UNIT 6 <i>Ethics</i>	
10	<u>REVISION and presentations</u>		
2nd semester			
11-13	UNIT 7 <i>Finance</i>	UNIT 8 <i>Consultants</i>	
14-16	UNIT 9 <i>Strategy</i>	UNIT 10 <i>Online Business</i>	
17-19	UNIT 11 <i>New Business</i>	UNIT 12 <i>Project Management</i>	
20	<u>REVISION and presentations</u>		
<p><i>Students should complete the exercises assigned during <u>lesson 1 Group A&B</u>, listenings and videos included, by the <u>first</u> lesson of each week.</i></p>			
<p><i>Extra academic texts on various topics for analytical comment and debate will form an integral part of the course.</i></p>			